



FACING FENTANYL WELCOMES YOUR ORGANIZATION
TO
NATIONAL FENTANYL PREVENTION AND AWARENESS DAY AUGUST 21

Facing Fentanyl's mission is to include all supporters and affected family members that want to take part in bringing awareness to the dangers of illicit fentanyl and inform others about REAL fentanyl facts. We continue to plead with Congress to act. Time is up, many Americans continue to die in large numbers from illicit fentanyl. Together we can and will move forward to alert the American public. Our voices are an undeniable force in one mission to sound the alarm on illicit fentanyl.

Participants/ Supporters of National Fentanyl Prevention and Awareness Day will be included on the FACING FENTANYL NATIONAL DAY website. This will make it easier for newcomers to find your organization. The launch page is up now. The full website will go live in April 2022. Find Facing Fentanyl at: [FACING FENTANYL NOW](#)

[Twitter: @FentanylFacing](#)

[Facebook: @FacingFentanyl](#)

As a supporter we encourage you to plan an event in your area and spread the word about this National Day. You are the director of your own projects. All we ask is that you do not criticize any of the other participating organizations, move forward peacefully and work for positive change. Organizations with the same mission are welcome regardless of your size.

Facing Fentanyl is not comprised of marketing companies or high-priced advertising firms. We are counting on you to spread the word. We ask you to share National Fentanyl Prevention and Awareness Day with anyone you can that shares in our goals. TOGETHER WE ARE THE VOICE!

WHY AUGUST 21? National Fentanyl Prevention and Awareness Day is August 21. The date is chosen not to overshadow the importance of Overdose Awareness Day that falls in the same month, but as a perfect time to bring attention to the differences between "overdose" and poisoning.

We will include all organizations on the website and in social media posts. When the website is complete you will have the ability to submit your events to the National Day calendar for your state. Affected families can download photos of their loved one. This site will include a toolbox to assist others in planning for their event. You can submit your materials to share. Submit any of the following to [Facing Fentanyl Participant Submission](#):

Logo:

Twitter:

Facebook:

Instagram:

Website address:

Materials branded with your organization logo (png, jpg or pdf):

FACING FENTANYL

FACING FENTANYL is a not-for-profit assembly of grassroots illicit fentanyl awareness groups. We are comprised of affected families that have built organizations addressing the impact of the deadly synthetic opioid fentanyl and the changing drug landscape. We are coming together with many others as a force to warn the public about the emergent dangers of illicit fentanyl. We speak for victims of illicit fentanyl poisoning and have been sounding the alarm and pleading for a whole of government response to address this deadly epidemic. As the death toll rises and more families grieve, advocates and affected family members are taking initiative to bring forth a NATIONAL FENTANYL PREVENTION AND AWARENESS DAY. We ask that all of you FACE FENTANYL NOW.