

PEER TO PEER



[FacingFentanylNow.org](https://www.FacingFentanylNow.org)

LOOKING OUT FOR EACH OTHER.

Substance use can affect anyone.

Stigma can keep people silent.

Peer support builds understanding, promotes safety, and saves lives.

You don't have to be an expert to make a difference.

Sometimes the most powerful support comes from friends looking out for friends.



WHY PEER SUPPORT MATTERS

People are more likely to open up to someone they trust.

- ✓ Reduce isolation
- ✓ Encourage honest conversations
- ✓ Help people make safer choices



REAL TALK

You don't need to have all the answers.

Just showing up, listening, and checking in can make a real difference.



WAYS TO GET STARTED



HOST CASUAL MEETUPS

Create relaxed spaces—hangouts, youth centers, or small groups—where people can talk openly and support each other.



CREATE POSITIVE ALTERNATIVES

Plan substance-free activities like:

- Game nights
- Sports events
- Volunteering

Healthy social spaces build stronger connections.



START AN ONLINE SUPPORT SPACE

Use a private group chat or social platform to:

- Share resources
- Check in with each other
- Keep conversations going



SHARE REAL INFORMATION

Spread fact-based resources about:

- Fentanyl and counterfeit pills
- Harm reduction
- Mental health

Keep your circle informed.



CREATE A BUDDY SYSTEM

Pair up or form small groups to check in regularly. Knowing someone has your back matters.



PEER-LED CONVERSATIONS

Work with schools or local groups to:

- Lead short discussions
- Share real experiences
- Make the topic relatable



INVOLVE TRUSTED ADULTS

Bring in counselors, coaches, or community leaders when needed.

Support works best when everyone is involved.



KEY MESSAGE

LOOK OUT FOR EACH OTHER.
START THE CONVERSATION. STAY CONNECTED.

