

COLLEGE & DRUG PREVENTION

College is a time of independence—
but also increased risk.

Fentanyl is now a leading cause
of death in young adults.



YOU MAY NOT KNOW WHAT YOU'RE TAKING



Fake prescription pills



Cocaine and other drugs



Substances sold socially

ONE PILL CAN BE DEADLY.



WHY COLLEGE STUDENTS ARE AT RISK

- Increased independence and experimentation
- Social pressure and party environments
- Access to substances through peers or online



PREVENTION STARTS WITH EDUCATION

- Know what fentanyl is and where it shows up
- Understand overdose risks
- Make informed decisions



NALOXONE SAVES LIVES

- Can reverse an opioid overdose
- Works in minutes
- Should be easily accessible on campus

CARRY IT. KNOW HOW TO USE IT.



GOOD SAMARITAN PROTECTION

- Protects students who call 911 in an emergency
- Encourages fast action without fear

CALL 911. STAY. SAVE A LIFE.



WHAT'S CHANGING

- Fake pills are designed to look real
- Fentanyl is widespread in the drug supply
- Risk exists even with casual or first-time use



WHERE RISK HAPPENS

- Social settings and parties
- Peer sharing of substances
- Messaging apps and online platforms



OVERDOSE RESPONSE ACT FAST

- ✓ Call 911 immediately
- ✓ Give naloxone if available
- ✓ Stay until help arrives

EVERY SECOND COUNTS.



MAKE A PLAN BEFORE YOU NEED ONE



Know where naloxone is on campus



Talk with friends about safety



Look out for each other



STAY INFORMED. STAY AWARE. SAVE LIVES.



YOU CAN SAVE A LIFE.



THIS SPRAY CAN SAVE A LIFE.