

KNOW THE NEW RISK

ISOTONITAZENE

A DANGEROUS NEW
EMERGING OPIOID

Isotonitazene is a powerful synthetic opioid that is showing up in counterfeit pills, powders, and other drugs.

It can be **deadly** even in extremely small amounts.

You can't see it, taste it, or smell it—but it can stop your breathing.

One pill. One choice. It only takes one.



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WHAT IS ISOTONITAZENE?

Isotonitazene is a synthetic opioid that is much more potent than fentanyl—even a tiny amount can be deadly.

It is not approved for medical use.



WHY IT'S DANGEROUS

- Up to 1000x more potent than morphine
- High risk of overdose and death
- Often found in fake pills and powders
- No test strips can reliably detect it



KNOW THE SIGNS OF OVERDOSE

- Small, slow, or no breathing
- Cold or clammy skin
- Blue or gray lips or nails
- Unresponsiveness
- Pinpoint pupils

**CALL 911 IMMEDIATELY.
NALOXONE CAN SAVE A LIFE.**

WAYS TO PROTECT YOURSELF AND YOUR FRIENDS



DON'T USE ALONE

Having someone with you could save your life. If you can't have someone with you, use a drug checking service if available.



CARRY NALOXONE

It can reverse an overdose from opioids like isotonitazene. They're free and easy to use.



START LOW, GO SLOW

If you do use, start with a very small amount. What you're using may be stronger than you think.



ASK QUESTIONS, SAVE LIVES

Don't be afraid to talk to trusted friends or harm reduction workers. There are no dumb questions.



STAY INFORMED, STAY CONNECTED

Things change fast. Stay up to date and check in with your community.



KEY MESSAGE

LOOK OUT FOR EACH OTHER.

START THE CONVERSATION. STAY CONNECTED.

**FACING
FENTANYL**



**EDUCATE.
ACT.
PREVENT.**

911

**YOU CAN
SAVE A LIFE.**



**THIS SPRAY
CAN SAVE A LIFE.**

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