

# KEEP THE PARTY SAFE?

Why this message misses the reality of today's drug supply



## THE CONCERN

In some parts of the country, public messages promote naloxone with slogans like "Keep the Party Safe." While the intention may be harm reduction, that kind of wording can minimize the real danger of today's street and illicit drug supply.



## WHAT PEOPLE NEED TO KNOW

- Naloxone does reduce harm and save lives.
- Fentanyl test strips are a tool in the toolbox.
- But test strips are not foolproof and do not guarantee safety.
- These tools may help in an emergency, but there is no safe supply today.



## TODAY'S REALITY

The drug supply is more lethal than ever. Fentanyl and other dangerous substances have changed the risk completely. No illicit drug should be presented as "safe," and prescription drugs should never be used outside a doctor's treatment plan.



## WHY THE MESSAGE MATTERS

We understand the thinking behind this kind of messaging: if people are going to use drugs, some believe they should be told how to reduce the risk. We understand the goal of keeping people alive. We want people to stay alive long enough to seek help, treatment, recovery, or another chance. But public messaging must still tell the truth: today's drug supply can be deadly, even the first time.



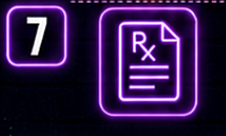
## COMPASSION AND TRUTH

We recognize the seriousness of substance use disorder and how hard recovery can be. Today's drug supply has made recovery even harder because of the amplified addictive properties of these drugs. We encourage anyone struggling to seek treatment and support.



## IF YOU HAVEN'T USED, DON'T START

If you are considering experimenting, understand this clearly: no illicit drug is safe. We do not want people to be misled into thinking any street drug is safe to use.



## PRESCRIPTION SAFETY

Use prescription drugs only under a doctor's treatment plan. If you are using prescription medications, be your own advocate for treatment. Ask questions about risks, dependence, and safe options.

“THERE IS NO SAFE SUPPLY TODAY.”



## NALOXONE SAVES LIVES



Naloxone can reverse an opioid overdose. Keep it on hand. Know how to use it.

## KNOW THE SIGNS OF OVERDOSE



Unresponsive



Slow or no breathing



Blue or gray lips or nails



Limp body



## YOU ARE NOT ALONE.

Help and hope are available. Recovery is possible.



## NEED HELP OR READY TO TALK?

Reach out to a trusted professional, a local treatment provider, or a confidential helpline.



FACING FENTANYL

KEEP PEOPLE ALIVE. ENCOURAGE TREATMENT.  
TELL THE TRUTH ABOUT THE LETHALITY  
OF TODAY'S DRUG SUPPLY.

